



EAGLE RIDGE ACADEMY

September 4, 2014

Dear Eagle Ridge Academy Family,

The Strategic Growth Task Force (SGTF) of the Eagle Ridge Academy (ERA) Board of Directors was formed this spring to provide research and support for the school's growth opportunities and has been given the following charge detailed in the Board resolution dated May 27th, 2014:

Whereas the mission of Eagle Ridge Academy is to provide our students with a traditional, classical education that demands their best in academic achievement, behavior, and attitude, and challenges them to attain their highest potential; and whereas increasing the enrollment of the school will further advance the Academy toward that mission through the four major focus areas of Academic Performance and Curriculum, Community Engagement, Faculty Development and Retention, and Operational and Financial Stability as outlined in its Strategic Plan, and specifically supported within the following areas by:

- *furthering the development of robust programs and activities that promote a culture that exemplifies the school's Pillars and supports the overall academic programs and student retention;*
- *preparing students for success in the collegiate setting of their choice;*
- *refining and communicating the benefits of the Classical Education system and community engagement;*
- *enhancing professional development opportunities and the collegial working environment of the school; and*
- *acquiring facilities to support the academic programming needs of the school;*

and whereas the Board of Directors has created a Task Force to assist the Board in determining the optimal enrollment for the Academy; the Board hereby directs this Task Force to develop and present options for enrollment scenarios that would increase the enrollment of the school to no less than 1,200 and no more than 1,600 students by the year 2024.

The SGTF has been meeting throughout the summer in order to develop a plan for healthy growth to present to the Board for consideration. To date, the task force has developed various potential enrollment scenarios, started determining location criteria, engaged the services of a real estate broker through ERA's Affiliated Building Company, reviewed grant opportunities, and developed various budget scenarios. Visit our [website](#) for more detailed information.



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As the SGTF begins the process of developing options for the Board of Directors, we are requesting input to help guide the process and get a better understanding of the needs of the ERA community both now and in the long term as they pertain to the school's growth and potential facility scenarios. Please note that input gathered will be used to identify common threads from various aspects of our community, which the Board will consider as part of their decision-making process, along with the overall vision and mission of ERA, financial restraints, space availability, etc.

To gather this information, we have created a brief survey. Please take a few moments to complete the survey, keeping the overall needs of the school in mind as well as your own preferences. The survey will close Monday, September 8 at 12:00pm.

Thank you,
ERA Strategic Growth Task Force

[Eagle Ridge Academy Staff Survey](#)
[Current Eagle Ridge Academy Families](#)
[Eagle Ridge Academy Families on Waitlist](#)